



## SPONSORSHIP PRIVILEGES & BENEFITS

S.NO.	PRIVILEGES	TITLE SPONSOR - 1 No.	PLATINUM SPONSOR - 5 Nos	GOLD SPONSOR	SILVER SPONSOR
	<b>SPONSORSHIP FEE -----□</b>	<b>Rs.20 lakhs + GST</b>	<b>Rs.15 lakhs + GST</b>	<b>Rs.7.5 lakhs + GST</b>	<b>Rs.2.5 lakhs + ST</b>
1	Free Stall Space (Bare Space)	36 Sq.m.	24 Sq.m.	12 Sq.m.	-
2	Multi-Colour Advertisement in Fair Directory	Two Pages	Two Pages	Two Pages	One Page
3	Product Promotion :	✓	✓	✓	✓
	a) Hoarding of size 25' x 15' in Ambattur Industrial Estate	✓	✓	✓	✓
	b) Hoarding of size 16' x 8' in Ambattur Industrial Estate - 3 Nos.	✓	✓	✓	✓
	c) Hoarding of size 16' x 8' in Ambattur OT-1 No.	✓	✓	✓	✓
	d) Road Median Without Backlit - 40 Nos. Road Median Backlit - 8 Nos.	✓	✓	✓	✓
4	Branding in all our Outdoor Media publicity - Banners / Hoardings in various Airports, Industrial Estates, Bus-Shelters, Bus Wrappers, Busback panels, Autotops, etc.	✓	✓	✓	✓
5	Naming of Hall A, B, C, D or E	-	✓	-	-
6	Branding in Event Brochure, as and when published (with the confirmed sponsors) (*1)	✓	✓	✓	✓
7	Branding on all the Invites (1.5 lakh nos.)	✓	✓	✓	✓
8	Ad in ACMEE Newsletter, as and when published	One Page	One Page	Half Page	Half Page
9	AIEMA News (One Page Ad. & One Page Product writeup)	8 Editions	8 Editions	4 Editions	2 Editions

S.NO.	PRIVILEGES	TITLE SPONSOR - 1 No.	PLATINUM SPONSOR - 3 Nos	GOLD SPONSOR	SILVER SPONSOR
10	Branding through E-mail (*2)	✓	✓	✓	✓
11	Branding in all our Newspaper Ads. & Press Releases	✓	✓	✓	✓
12	Branding in all our Magazine Ads.	✓	✓	✓	✓
13	Promotion through official sites www.acmee.in & www.aiema.net (Logo of Sponsor with hyperlink to their Website)	✓	✓	✓	✓
14	Branding in International Networking Reception	✓	✓	✓	-
15	Site Brandings (*3)	✓	✓	✓	✓
16	Share Information on Exhibitors Database	✓	✓	-	-

**NOTE:**

(\*1) Company Logo will be included in the subsequent printing order

(\*2) Company Logo on the footer of all e-mail communications

(\*3) Contact Exhibition office for details on Site Brandings