



SPONSORSHIP PRIVILEGES & BENEFITS

S.NO.	PRIVILEGES	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
	SPONSORSHIP FEE →	Rs. 20 Lakhs + GST	Rs. 15 Lakhs + GST	Rs. 7.5 Lakhs + GST	Rs. 2.5 Lakhs + GST
1	Free Stall Space (Bare Space)	36 Sq.m.	24 Sq.m.	12 Sq.m.	
2	Multi – Color Advertisement in Fair Directory	Two Pages	Two Pages	Two Pages	One Page
3	Production Promotion: a) Hoarding of Size 25' * 15' in Ambattur Industrial Estate	✓	✓	✓	✓
	b) Hoarding of Size 16' * 8' in Ambattur Industrial Estate – 3 Nos	✓	✓	✓	✓
	c) Hoarding of Size 16' * 8' in Ambattur OT – 1 No	✓	✓	✓	✓
	d) Road Median without Backlit – 40 Nos Road Median Backlit – 8 Nos	✓	✓	✓	✓
4	Branding in all our Outdoor Media publicity – Banners / Hoardings in Various Airports, Industrial Estates, Bus-Shelters, Bus Wrappers, Bus back Panels, Auto tops, etc.,	✓	✓	✓	✓
5	Naming of Hall A, B, C, D or E	-	✓	-	-
6	Branding in Event Brochure, as and when published (with the confirmed sponsors) (*1)	✓	✓	✓	✓
7	Branding on all the invites (1.5 lakh nos)	✓	✓	✓	✓

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8	Ad in ACMEE Newsletter, as and when published	One Page	One Page	Half Page	Half Page
9	AIEMA News (One Page Ad. & One Page Product writeup)	8 Editions	8 Editions	4 Editions	2 Editions
10	Branding through E-Mail (*2)	✓	✓	✓	✓
11	Branding in all our Newspaper Ads. & Press Releases	✓	✓	✓	✓
12	Branding in all our Magazine Ads.	✓	✓	✓	✓
13	Promotion through official sites www.acmee.in & www.aiema.net (Logo of Sponsor with hyperlink to their Website)	✓	✓	✓	✓
14	Branding in International Networking Reception	✓	✓	✓	-
15	Site Brandings (*3)	✓	✓	✓	✓
16	Share Information of Exhibition Database	✓	✓	-	-

NOTE:

(*1) Company Logo will be included in the subsequent printing order

(*2) Company Logo on the footer of all e-Mail communications

(*3) Contact Exhibition office for details on Site Brandings